

## Centennial Dash- Ain't 100 Grand?!



### How to DASH:

1. Go to our website: [www.freeartsaz.org](http://www.freeartsaz.org) or call Marion Donaldson at 602-258-8100 ext 15 or email [mdonaldson@freeartsaz.org](mailto:mdonaldson@freeartsaz.org) and sign up as one of our one hundred volunteers to DASH in raising \$1,000.00.
2. We will confirm your participation and then you get started in reaching out to family, friends, colleagues, fellow church members, etc. Please see sample appeal letter to use in reaching out for their donations. We also have a PDF fact sheet for you to include so that they know about the great work we do here for our abused and homeless youth.
3. Explain that they can go to our website and click on the DASH button and donate at the level you are requesting and then at the bottom of the form they fill out your name for the DASHER they are supporting. You have until March 31, 2012 to have all donations counted.
4. We will keep track of your total dollars donated and every DASHER (except for Free Arts Staff ) who raises at least \$1,000 will be entered in a raffle to win a \$500 US Airways gift card. We will announce the winning DASHER on Monday April 2<sup>nd</sup>! We thank you and will also host everyone at a special appreciation event to be announced for April.

Thank you again for your time and energy and we look forward to reaching the finish line!