

SUBJECT: NEW WMP SURVEYS!

Dear Weekly Mentors,

For several years Free Arts has been wanting to create a program survey tool that measures impact across all 4 programs. We are excited to tell you that we have finally drafted this tool and will be rolling it out this fall!

The attached tool is similar to the surveys that you have been using in the following ways:

- Surveys should be given at the 8 week and 16 weeks mark of your Weekly Mentor Program.
- Surveys are handwritten and should be delivered via mail, fax or email to the Free Arts office within 2 weeks of completion.
- There is a survey for Youth, Mentors and Facility Staff.
- Spanish language surveys are being drafted.

You will see the following changes in these surveys:

- They are longer.
- There are some new questions.
- There is a 4-9 year old version to be completed by mentors by asking children to raise their hands in response to certain statements.

What these changes mean:

- You will need to read through ALL of the new surveys carefully before completing and administering them with facility staff and youth.
- Youth and facility staff will need to be carefully WALKED THOROUGH these new forms. Please help them.
- You may need to reach out to the mentor team at Free Arts with questions. Please do!
- We need your feedback – if there are items on these forms that are confusing, clunky, or wrong please let us know! We are interested in constantly improving this new tool and do that best with your help.

Please throw away/delete all old surveys! We will no longer be able to process past surveys and will ONLY accept these new forms moving forward.

Why are these surveys (and Survey Monkey reporting) so important?

1. # of kids: Free Arts need to meet specific goals each year. This year we hope to reach 8800 children. Being able to hit this goals each year means that Free Arts can be secure in our funding from year to year. NOT hitting these goals puts our funding in jeopardy, possibly resulting on our inability to continue to grow and provide our programs to as many children and in as deep a way.
2. Outcomes: Similarly Free Arts must report that our programs are working. These surveys are the number one way that we collect this data. Without a significant number of programs and volunteers reporting, Free Arts cannot concrete enough evidence to support our objectives.

3. In short: YOU connect us with our kids. We need to know how many, who they are and if the programs work. WE REPLY ON YOUR HELP!

New surveys are attached and will also be available on the Free Arts website and in the Art Room.